

FEMME WAVE 2017 | Sponsorship Overview

CANADA'S ONLY FEMINIST ARTS FESTIVAL

November 16 - 19, 2017, Calgary



A group of diverse people are gathered in a room, likely a music venue or rehearsal space. In the foreground, a woman with short black hair and glasses is smiling broadly while playing a piano. Behind her, a woman with long pink hair and a brown fur coat is also smiling. To the right, a man with glasses and a dark jacket stands near a microphone stand. Other people are visible in the background, some looking towards the camera and others looking towards the piano player. The room has a brick wall on the left and a white wall on the right. A poster on the wall reads "THE FIRST 5 ALBUMS LONG OUT OF PRINT".

Femme Wave is committed to changing the face of music and arts in Calgary by creating an integrated, encouraging scene with opportunities for women and non-binary artists.

When your brand signs up to sponsor Femme Wave, you are showing your commitment to equality, diversity and inclusion.

femme wave 2016 in numbers ...

4

days of events,
November 17-20, 2016

7

venues

50

total artists

900+

festivalgoers

Femme Wave's influence has exploded across North America in just two years.

This is an exciting time for your brand to reach our dedicated, captivating and growing audience.

media coverage from

Noisey | Vice
Exclaim!
The Calgary Herald
BeatRoute Magazine
CBC
Swerve
The Calgary Journal
Metro
CJSW

social stats as of February 22 2017

1243

Facebook page likes

1012

Instagram followers

725

Twitter followers

Artist and Attendee Feedback

100 %

of artists would play
Femme Wave again

of attendees would come
to Femme Wave again

88 %

78 %

of artists said it was one
of their best festival
experiences

of attendees live
in either Calgary
or Edmonton, Alberta

95 %

86 %

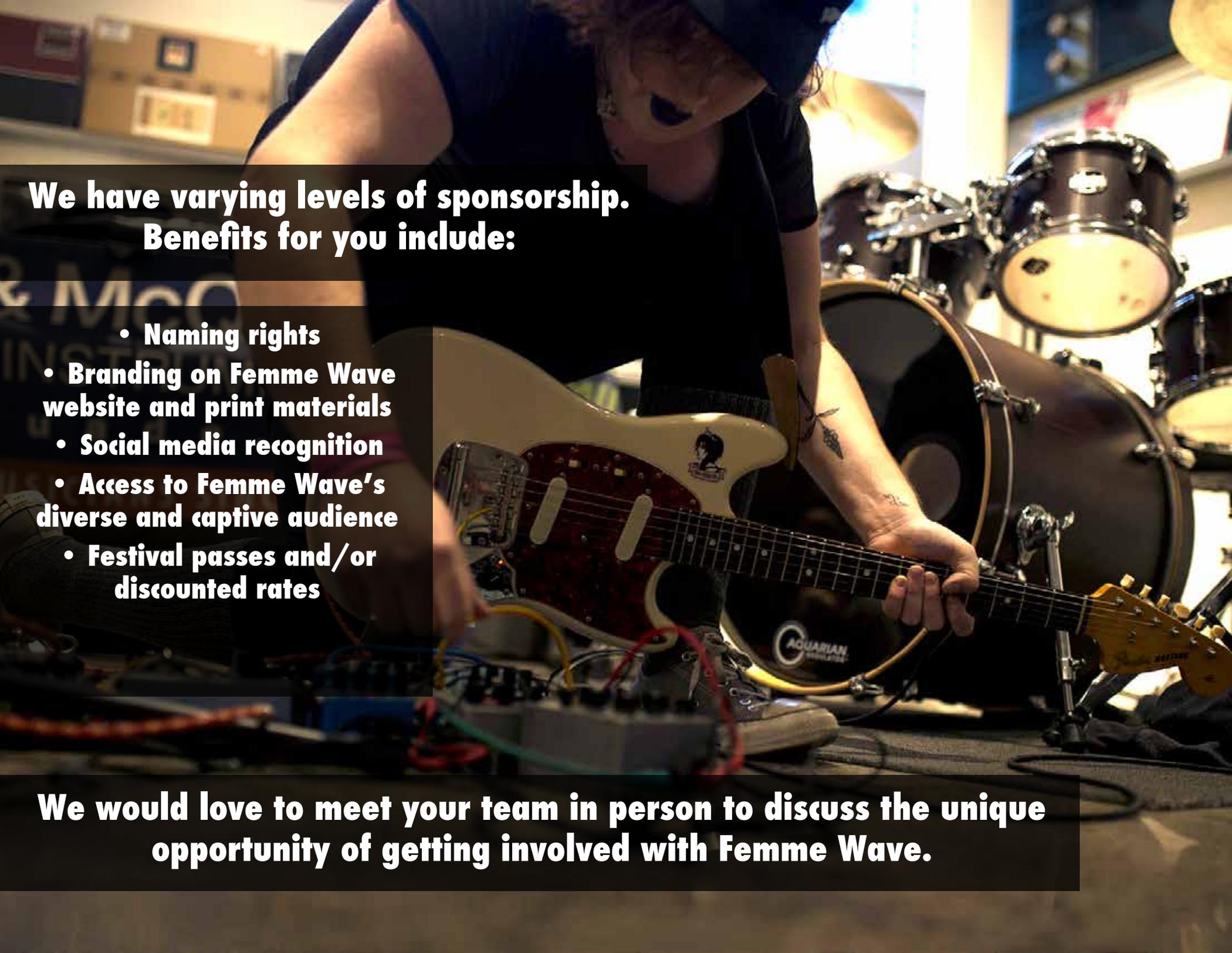
participated as artists to
gain exposure to a new
audience

of attendees identify
as women
or gender non-binary

76 %

**“I had the single best time,
ever, in the world, and can’t
wait for next year!”**

**“Very cool vibe. Makes you
wonder why all shows don’t
have that same vibe.”**

A musician with dark hair and a black cap is playing a white and red electric guitar on stage. The background shows a drum set and stage lighting. The text is overlaid on a dark semi-transparent box.

**We have varying levels of sponsorship.
Benefits for you include:**

- **Naming rights**
- **Branding on Femme Wave website and print materials**
- **Social media recognition**
- **Access to Femme Wave's diverse and captive audience**
- **Festival passes and/or discounted rates**

We would love to meet your team in person to discuss the unique opportunity of getting involved with Femme Wave.



FEMME WAVE